

## ANTONIO DE LUCA

Antonio De Luca alternates his activity as a professional photographer with that of an abstract artist, using various expressive means: from analogical to digital photography, passing through screen printing and digital image sampling techniques.

At times, he creates his works by superimposing new cycles of photographs on previously rolled rolls of film and thus obtaining completely random effects of juxtaposition of different images with a post-Dadaist process. The effect is often that of a "surrealism of the everyday", which leads to reflect on the curious or incongruent aspects of reality in the era of the "disappearance of the real", now definitively replaced by the great game of virtual entertainment.

De Luca is also a fashion photographer and storyteller of female beauty: in the course of his long career that has unfolded between fashion and advertising photo shoots, including glossy magazines and production houses, he has experimented a lot with photography, adhering always to the surrounding reality and working on the search for beauty, from the female body to nature.

**Antonio De Luca** was born in Sicily in 1956, but has lived and worked in Milan for many years. As a photographer he has worked and published for numerous magazines, publishing houses, including Rizzoli, Mondadori, Rusconi, Condè Nast, Elle Japon, Madame Figarò. He has won prestigious awards such as the international Art Donkey Prize. He has also produced advertising videos, catalogues, calendars, publications for many companies and agencies. As an artist he has taken part in numerous exhibitions, festivals and events, including the Venice Biennial, *Cronache Vere* and *Ritratti Italiani* at Spazio Consolo, Milan. On TV, San Fedele Space, Milan; Montblanc Art Project 2001 with the video "Bohème" in Tokyo and Sidney.