

Paolo Cassarà was born in 1968 in Monreale (Pa). He lives and works in Milan since 1987 when he began his artistic career. He held his first solo exhibitions in Turin, Milan and Boston (USA).

From the beginning Cassarà was inspired by an everyday imagination, especially female figures, which the artist was able to reread through the traditional technique of polychrome terracotta, renewing the codes and reinterpreting the iconographic references. For the artist the road is a source of inspiration, through ironic and subtly melancholy works he reveals the search for an identity in front of a system dominated by conformism and ephemeral fashions. Models, actresses, starlettes, DJs, travelers and managers are the protagonists of his sculptures, they represent the reference models of a widespread and pervasive aesthetic in continuous transformation, as fashion in the modern consumer society.

# Paolo Cassarà

He has also participated in several group exhibitions in museums and public institutions.

2003 "The New Italian Art Scene" at the 50th Venice Biennial and in Strasbourg at the European Parliament. In 2007 he showed at the PAC of Milan in the exhibition "Street Art, Sweet Art". In 2013 he was invited at the exhibition dedicated to Guido Crepax at Palazzo Reale in Milan, in 2017 "Aeterna", Triennale of visual arts in Rome, Palazzo Velli, Rome.

